



Keynote, Individual, Team and Organisation Skill Programmes

Presented By Mark Inglis

Over the last 6 years Mark has specialised in Keynote Addresses using mountaineering as a metaphor for business and life, utilising his wide experience in the mountains, vineyards and boardrooms. Thousands have been inspired by his story of success in the face of adversity and have been motivated to achieve excellence in their own lives.

To listen to the ideas and proven research on how we can function better, either as individuals or as members of an organisational culture, is great. But even more powerful is the opportunity to see these lessons in action, to get an understanding of where you and your organisation are relative to the gold standard, and to receive feedback and support on how to become even better.

In order to achieve this, Mark has developed a range of learning programmes to work alongside or instead of his Keynote Address, to meet the needs of organisations and businesses both in New Zealand and overseas.

These programmes don't rely on you jumping off a cliff into the arms of your workmates, taking your first bungy jump or even putting your life at risk by climbing a mountain. Instead, by using innovative and fun simulations, we can still be challenged in our thinking and learn the lessons but not by putting our bodies on the line.

The lack of physical threat allows a far more focussed learning outcome, one that can be as useful in your personal life as your corporate life.

The main benefit of these programmes is a greater awareness and respect of the people around us and an increased ability to sort assumptions and heresay from fact - all things that mean a more efficient and profitable working culture.

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'The Keynote'

As a 23 year old search and rescue mountaineer, Mark was trapped in an ice cave for 14 days and lost both legs to frostbite. Many would think that this would be the end of so many dreams and ambitions. However, for Mark, this was just another challenge to face culminating in tackling an incredible goal, Mt Everest. In his keynote Mark describes how, with passion and attitude, the impossible becomes possible in both the tough world of the mountains and the boardrooms.

Time 20 – 90 min Numbers 5 – max venue size

Visit www.markinglis.co.nz to see an 8 minute sample presentation.

'The Choice'

Mark's team-building and decision-making programme uses mountaineering and its critical decision-making scenarios as a core theme. It is an interactive simulation involving problem solving as individuals, as members of a group and even between groups. Suitable for any number of participants. We have used this effectively with corporate groups (from 6 to 75 participants) approximately 1.5 hours with a 15 minute intro and 15 minute debrief.

This programme is at its most powerful when preceded by Mark's Everest Keynote. With smaller groups (12 or less) it can be delivered in an actual mountain location, the true schoolroom!

Time 1.5 – 4 hours Numbers 2 – 100

Resources Worksheet and score card, demonstration video in debrief
15 – 60 minute optional Keynote by Mark Inglis

'Media Training - Present with Confidence and Style'

This is a programme Mark has been delivering to clients for several years, both to frontline public presentation/contact staff, sales staff and anyone that has to talk to the media. The aim is to encourage a greater feel for not just who you are but how others see and hear you.

The programme covers the core concepts of presenting and then follows up with the skills of standing in front of people to tell your story, in front of the camera, on the radio and of course, in front of the PowerPoint screen. It isn't just how you speak or how you stand but also how you handle the difficult moments that is so important in making the right impression.

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The 2 - 4 hour programme incorporates lectures, demonstrations, written material and has a strong interactive component. Follow up sessions are extremely valuable.

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| Time | 2 – 4 hours | Numbers | 2 – 50 per session |
| Resources | Workbook, options of video analysis and feedback Integrated presentation by Mark Inglis | | |

'Leading The Team'

This is a workshop targeted at business owners, leaders and their teams. The objective is to gain a greater understanding of the drivers of your organisational culture. This is an essential tool to maximise your performance as a leader and hence the performance of the team. Ideally suited to leaders of smaller or sub groups of teams within an organisation, this gives them the tools to look at their team and understand it better.

Included in the course content is material aimed at gathering effective, non-threatening information.

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| Time | 1.5 - 2 hours | Numbers | 2 – 20 |
| Resources | Workbook, Survey sheet and score card 20 - 40 minute optional Keynote by Mark Inglis | | |

'Culture Change – The First Steps'

A programme aimed at smaller business groups and utilising worldwide research into organisational best practice, this is the ideal litmus test of your organisation before committing to more extensive and expensive culture change programmes. It covers why you would want culture change, what is generally accepted as the ideal and compares the ideal to what is the reality in most organisations. What is the role of the CEO in change? What is the pathway to change?

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| Time | 1 - 2 hours | Numbers | 2 – maximum venue size |
| Resources | Presentation overview, pathways to change information Includes 15 minute Keynote by Mark Inglis 40 minute Keynote option available | | |

Visit www.markinglis.co.nz for further information or contact Mark (mark@markinglis.co.nz) or his partner agencies for availability and a current quote.

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